

I believe in my community.

I believe its success depends  
on the people who live in it.

That everyone has something  
to contribute.

That everyone deserves respect.

That everyone's potential can be  
realized.

That diversity is vital.

That every person has value.

That everyone needs help and  
everyone can offer help.

That a safe supportive community  
is everyone's responsibility.

I believe in possibility.



# 2008 Annual Report



**United Way**  
of the Central and South  
Okanagan / Similkameen  
[www.unitedwaycso.com](http://www.unitedwaycso.com)

# One Plus You

At the United Way we recognize that it will take more than money to build a strong, healthy community. In 2008 the United Way stepped forward in our mission to extend beyond fundraising to include being a catalyst for community building.

Thanks to your support, we exceeded our goal of raising over \$1 million dollars and beyond that by linking and connecting those in need with those of you who can make a difference through active involvement in our community.

The mission of the United Way of the Central and South Okanagan / Similkameen is to improve lives and build community by engaging individuals and mobilizing collective action. We are committed to providing a hand up to those presently in need in our community, while focusing on a vision for a strong, healthy community in the future.

The United Way – Centraide is a movement for social change – driven by optimism, grounded in practicality, and determined to make a difference not just today but for the long term. We at United Way of the Central & South Okanagan / Similkameen embrace this movement and are committed to making a difference in our community.

**“Success is dependent on effort.”  
-Sophocles**

## Message from the Board Chair and CEO

Despite challenging economic times, the United Way of the Central and South Okanagan/Similkameen increased donations and volunteer participation through our “One Plus You” campaign in 2008.

Examples abound of the efforts many put forth to achieve these goals. Our thirty-nine community partners participated in more workplace campaigns than ever before. Our volunteers and staff planned and ran very successful special events. Our Leadership and Workplace campaigns provided opportunities for involvement and made an impact in the community. Our media partners promoted the United Way generously through their in-kind support. In the end our efforts were rewarded by greater community participation and support.

This coming year will again put our energies to the test. Need will continue to increase as the stability of our economy remains uncertain. But we remain optimistic and resolute in our desire to meet these needs. To succeed we must make hope real.

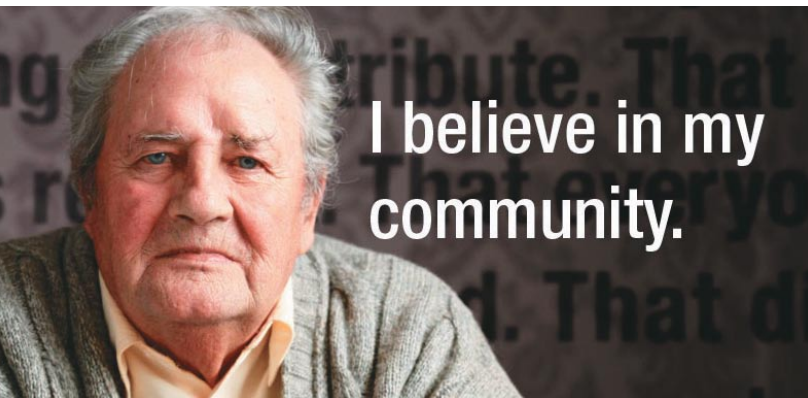
We believe in possibility, we believe in community, but most of all we believe in you!

**Peter MacPherson**  
Board Chair



**Harry Grossmith**  
CEO





I believe in my community.

We celebrate and thank you for your generosity and commitment to our community.

## Leadership Donors

Leadership Donors are recognized here for donation of \$1000 or more to the 2008 United Way Campaign and we thank them for their generous gifts. Leadership Donors play a major role in helping United Way to invest in our community....thank you for your support!

## Leaders continued

Comben, Catherine V.  
Corrigan, D.M.  
Craig, David  
Crosby, Gerald  
Currie, Aletha  
Dadds, Maija  
Dehart, Maxine  
Demay, Paul  
Dickie, Mark  
Dickinson, Ron  
Ellard, Susan  
Elliott, Allan  
Embury, Elaine  
Fabris, Mary T.  
Faigan, Steven  
Fast, Frank  
Fawcett, Wesley C.  
Flannigan, Terry  
Flett, Marjorie  
Fretwell, Harold R.  
Fuller, David  
Gazso, Michael  
Goldberg, David  
Gorman, Ron  
Gorman, Ross  
Guidolin, John  
Hadden, Stacy

Hall-Szyszkiewicz, Melanie  
Hare, Carl  
Harper, Terry  
Hintz, Len  
Hoffman, Jane  
Hubber, Mike  
Hyde, George  
Isaac, Marlene  
Johnson, Paul  
Johnston, Gary  
Jones, Barry  
Kaminski, Rainer  
Kellert, Barbara  
Kelly, Susan  
Kidd, Jeanne  
King, Christopher  
Kippan, Duncan  
Konnert, Joanne  
Kotler, Mel & Dina  
Krogh, Tim  
Lade, Gordon  
Laing, Miles & Lisa  
Langford, Ross  
Langstaff, Carmen  
Leco, Pamela  
Lee, Maureen Susan  
Loucks, Ellen  
Lowell, Keith  
Lund, C.R.  
MacDonald, Diane  
MacKenzie, John S.

Mackenzie, Kathleen E.  
MacPherson, Peter  
Manson, Celina  
Masterman, Jack  
May, Viki L.  
McCormick, A  
McCoubrey, Sharon  
McEwan, Gary  
McEwan, Rolfe  
Menard, Raymond  
Moore, L. Jean  
Morimoto, Thomas  
Moscrop, Alison  
Nelson, Louise  
Newby, Robert  
Nielsen, Vern  
Oliver, John  
Owram, Doug  
Picco, Elvia  
Porubanec, Darrell  
Pushor, Richard J.  
Ramsay, James  
Ransom, Christine  
Rebus, Ed  
Redmond, Bill  
Riva, Donald  
Roche, Peter  
Rootham, Adam  
Rush, David  
Scott, Rick  
Seigel, Stuart N.

Serwa, Lois  
Shafer, Don  
Shaw, William  
Shears, Howard  
Sheldon, Ken  
Simpson, Matt  
Socket, Jill  
Speiser, Scott  
Stuart, Frances Ian  
Tait, Shawn  
Stiell, Rosemary  
Streu, Rudy  
Stuart, Frances Ian  
Tait, Shawn  
Taitinger, Barry  
Taylor, Marianne  
Terhune, Scott  
Thom, Ken  
Turri, Don & Lucy  
Ward, Kim  
Watts, Sandra  
Weisbeck, John  
Wells, Jocelynn  
White, Chris  
White, Geoffrey  
Whitten, Valerie  
Wike, Brett  
Williams, Norman  
Wilson, Ruth  
Woods, Elizabeth

Woodward, Peter  
Zilm, Gwen

## Pioneers (\$2,500 to \$4,999)

Almond, Gordon  
Arsenault, Theresa  
Cook, Peter  
Currie, Russell  
Fraser, Gladys  
Gilchrist, Kate & Harry Grossmith  
GoodSky, Judy  
Harms, David  
Ibbotson, J. Gary  
Lalogue, Ken  
Lovegrove, Gordon  
Mitchell, Paul L.  
Moore, Daniel & Gayle  
Petraroia, Dominic  
Rea, Glen  
Sherrin, Darrell

## Patrons (\$5,000 to \$10,000)

Fyles, Gilian  
Peverley, Rea  
Povarchook, Les

## Central Okanagan Leadership Donors

### Discoverers (\$500-999)

Achtmichuk, Ms. Lana  
Allard, Mr. David  
Appleby, Ms. Karen  
Araujo, Ms. Cynthia  
Auger, Ms. Rose  
Baillie, Mr. Alistair  
Baillie, Ms. Sylvi  
Barnes, Mr. Glenn  
Bates Gibbs, Ms. Bonnie  
Bennison, Ms. Claudette  
Bernard, Mr. & Mrs. Paul  
Berting, Mr. Alfred  
Bertrim, Mr. Greg  
Berwick, Mr. James  
Biggs, Mr. Donald B.  
Bilawchuk, Mr. Wayne  
Blaskovich, Mr. Vincent  
Bold, Ms. Diane  
Bond, Mr. Phil  
Boucher, Mrs. Pirjo  
Bourne, Jim  
Brooks, Dr. Jayne K.  
Buchanan, Ms. Shirley  
Buffy, Mr. Charles  
Callihan, Mr. Richard  
Cameron, Ms. Lorraine  
Campbell, Dr. Donald K.  
Cannan, Mr. Ron  
Carefoot, Mr. Layton  
Chamberlain, Dr. Grant  
Charters, Kerry  
Chisholm, Mr. Michael  
Clauder, Ms. Edith  
Clement, Ms. Krista  
Corbett, Mr. Bill  
Corbett, Ms. Meryle  
Cosentino, Mrs. Leitha  
Craig, Mr. Donald  
Crowley, Ms. Yvonne  
Crowther, Mrs. Fumi  
Currie, Mr. Lloyd  
Cuthbert, Mr. Brian  
Dearborn, Mr. Daniel A.  
Disbery, Mr. Ian  
Dolson, Ms. Joan  
Doucette, Ms. Judy

Drapak, Ms. Tammy  
Drought, Mrs. Ellen Mary  
Edwards, Mr. John  
Eisenhut, Mr. Gary  
Elvin, Ms. Krysanne  
Erickson, Mr. Vic  
Estergaard, Mr. Frank  
Everett, Ms. Jane  
Ewert, Mr. Robert  
Failes, Mr. Jim  
Fenton, Mr. William J.  
Fisher, Mr. Leslie  
Flintoft, Ms. Bertha  
Fornasero, Mr. Robert Daren  
Froese, Dr. Fred  
Gabor, Ms. Fricska  
Gardner, Ms. Trudy  
Gehrlein, Mr. Bernhard  
Gibson, Mr. Chris  
Gilbert, Mr. Chris  
Gill, Ms. Nicki  
Glennie, Mr. Doug  
Goodban, Mr. Andrew  
Gorman, Mr. Andrew  
Gothie, Mr. Ron  
Graham, Karen  
Gray, Ms. Theresa M.  
Grayston, Mr. Keith  
Harvey-Smith, Mr. Frank  
Hebein, Ms. Jennifer  
Hebert, Mr. John  
Henkelmann, Ms. Karin G.  
Henry, Ms. Valerie  
Hewson, Dr. Roy  
Hinchliffe, Mr. Derek  
Hinds, Ms. Brenda  
Hobson, Mr. W. David  
Hobson, Robert  
Holmes, Professor. Nancy  
Homer, Ms. Joan  
Horovatin, Ms. Margaret  
Hsieh, Ms. Sherry  
Hurd, Mr. Ernie  
Huttram, Ms. Laura  
Janes, R.E.  
Jokhia, Nafeesa  
Jones, Ms. Iris  
Jurczak, Mrs. Tammy  
Kalyn, Ms. Rhonda

Karunyasopon, Vorachot  
Kavanagh, Ms. Trudy  
Kay, Dr. Daniel  
Kelly, Mrs. Yvonne J.  
Kempf, Mr. Alfred  
Klinck, Mr. Ken  
Knight, Dr. Charles  
Kok, Onno  
Kraft, Mr. Dave  
Kuipers, Mr. Vince  
Kuss, Mr. Stan  
Lafleur, Ms. Judy  
LaLiberte, Mrs. Lucie  
Larsen, James  
Lee, Mr. Charles  
Leiper, Ms. Jean  
Li, Ms. Rene  
Magas, Ms. Una  
Maier, Ms. Brenda  
Marden, Ms. Irene  
Martincic, Mr. Joe  
Martindale, Mr. Stanley  
Mattiussi, Mr. Ron  
Mazurkewich, Mr. Chris  
McArthur, Mr. Robert  
McAvoy, Michelle L.  
McGrath, Mr. Vince  
McHaffie, Ms. Lisa  
McLaren, Mr. Neil  
McLellan, Mr. Patrick  
McNamara, Mr. James  
Metherell, Ms. Joni  
Milne, Melissa Lynn  
Montgomery, Mr. Richard H.  
Mooney, Ms. Wendy  
Morgan, Mr. Howard  
Morgan, Ms. Marianne  
Morris, Ms. Michele  
Moscrip, Brandon  
Moser, Ms. Robin  
Munholland, Mr. Robert  
Munro, Ms. Lillian  
Myers, Mr. Scott  
Namislo, Ms. Jennifer  
Needham, Mr. Grant  
Nelson, Ms. Wendi  
Oliver, Mr. Richard  
Omland, Ms. Alison  
Palmer, Ms. Sue

Parfeniuk, Mr. Huck  
Peterson, Mr. Ronald  
Pett, Mr. L. Hugh  
Phillips, Dr. Kenneth  
Picard, Mr. Maurice  
Pickering, Mrs. Verna  
Pidaichuk, Ms. Carrol  
Plecash, Dr. Gail  
Powell, Mr. Douglas N.  
Price, Mr. Harry  
Pullein, Benjamin  
Real, R.  
Reed, Ms. Tawna  
Reynolds, Mr. A. B.  
Richey, Mr. John  
Richmond, Mrs. Cheree K.  
Ridgeway, Mr. Randy  
Robinson, Ms. Carole  
Rooke, Ms. Wendy  
Ross, Ms. Angela  
Rouck, Mr. Kerry  
Rourke, Mr. Mark  
Russell, Mr. Bruce  
Schatz, Ms. Carolyn  
Scott, Mr. Richard B.  
Sharko, Mr. James  
Sherwood, Mr. Gregory  
Sikal, Ms. Marcia  
Silver, Ms. Christine  
Skidmore, Dr. Patricia  
Smith, Mr. Kenneth R.  
Smith, Mr. Robin  
Sol, Mr. Gerard  
Sol, Mr. John  
Solmer, Mr. Ronald  
Sorestad, Dr. Mark  
Sparling, Mr. Hamilton  
Morris, Ms. Pat  
Stewart, Mr. Richard  
Swallow, Shawn  
Swenson, Ms. Sally  
Thomas, Mr. Gareth  
Thompson, Mr. Donald  
Thubron, Mr. Brian  
Trowsse, Ms. Sandra  
Tyson, Dr. Rebecca  
Van Ingen, Mr. Raymond  
Vanstone, Mr. Kevin  
Vass, Mr. Dan

Vernon, Ms. Alanna M.  
Vos, Mr. John  
Waldek-Peters, Ms. Cynthia  
Wall, Dr. Mary T.  
Walsh, Pearse  
Walton, Mr. Peter  
Wardrop, Mr. Terry  
Warman, Janice M.  
Watts, Mr. Larry  
Werry, Mr. Doug  
Whiteside, Ms. Helen  
Wilkinson, Mr. Jerome  
Williams, Ms. Debbie  
Wilson, Mr. Craig  
Wilson, Mr. Steven A.  
Womacks, Ms. Jennifer  
Wood, Sydney E  
Woods, Mr. John  
Woodworth, Mr. John  
Worsfold, Mr. David  
Zanatta, Mr. Jason  
Zvonarich, Ms. Sheila

### Leaders (\$1,000 to \$2,499)

Adria, Robert  
Allan, Mike  
Arkle, Nicholas  
Bailey, Angela  
Bailey, Graham  
Barrow, Geoffrey  
Basso, Judy  
Beames, Alison  
Benson, Gary  
Bernier, Kris  
Bomford, Marion  
Borring-Olsen, Karen  
Bottorff, Joan  
Bracken, Rusty  
Broughton, Sandra  
Brown, Bob  
Burton, Melody Carol  
Bye, Murray  
Campbell, Peter  
Carr, Andrew  
Cathcart, Mary-Ann  
Cattani, Edward  
Close, Thomas

## Central Okanagan Corporate Giving

### Central Okanagan Corporate Leaders (\$1000 to \$2499)

Kelowna Tool & Die Ltd  
Enterprise Rent-A-Car  
The 1988 Foundation  
Bylands Garden Centre  
The Colin & Lois Pritchard Foundation  
Fidelity Investments Canada  
Canadian Home Builder's Association,  
Central Okanagan  
Optio Financial Facilitators Inc  
Treehouse Interiors Ltd.  
Lakeland Oil Ltd.  
T-Bone's Fresh Meal Market

Kelowna Professional Firefighters Charitable Society  
Ledcor Construction Ltd.  
TD Canada Trust  
Acute  
The Okanagan Jewish Community Centre  
Downie Timber  
Telus Communications  
Main Street Group  
PCL Constructors Westcoast Inc.  
Don Folk Chevrolet, Inc.  
Varsteel  
Your Dollar Store With More  
Falcon Ladder & Scaffold Mfg.  
Interior Savings Credit Union  
Dasko Holding Ltd.  
Ashland Canada

### Corporate Pioneers (\$2500 to \$4999)

Jacobsen Pontiac  
Heartwood Manufacturing  
Canadian Northern Shield Insurance  
Felsen Foundation  
Manulife Financial, Canadian Operations  
Robert Laurin Holdings Ltd.  
Global Communications  
Harmony Honda  
Future Shop

### Corporate Patrons (\$5000 to \$9,999)

BMO Bank of Montreal  
RBC Foundation  
Great West Life Assurance  
CIBC

### Corporate Pathfinders (\$10,000 to \$24,999)

Bell Canada  
Scotiabank  
Costco Wholesale  
Gorman Bros. Lumber

## South Okanagan/Similkameen Leadership Donors

### Leaders (\$500 to \$2,499)

Amos, Ben  
Argyle, June  
Arnett, Michael  
Bakkeren, Augustinus  
Boutin, Denis  
Bailey, Angela  
Bailey, Graham  
Barrow, Geoffrey  
Basso, Judy  
Beames, Alison  
Benson, Gary  
Bernier, Kris  
Bomford, Marion  
Borring-Olsen, Karen  
Bottorff, Joan  
Bracken, Rusty  
Broughton, Sandra  
Brown, Bob  
Burton, Melody Carol  
Bye, Murray  
Campbell, Peter  
Carr, Andrew  
Cathcart, Mary-Ann  
Cattani, Edward  
Close, Thomas

Ellison, Kevin  
Finner, David  
Fort, David N.  
Gateson, Irene  
Green, Kristie  
Heaney, Sidney  
Hopkins, Trudy  
Kozic, Marija  
Kurulok, Lisa  
Madsen, Vivienne  
McLeod, Jeannette J.I.  
Melnychuk, Samantha  
Minuk, Laurie  
Nowoselski, Brian

Pasquale, Shirley  
Pettigrew, Laura L  
Price, Joan M.  
Prime, Randall  
Rea, Glen  
Riddall, Rick  
Robertson, Andrea  
St.Pierre, Ray  
Sterry, Lee  
Ton, Maria Y.  
Whitton, Judy A.  
Winter, Robert

### Pioneers (\$2,500 to \$5,000)

Slykhuis, J.T.  
Stevens, Holly E.

## South Okanagan/Similkameen Corporate Giving

### Central Okanagan Corporate Leaders (\$1000 to \$2499)

Womens 7-Aside Soccer League  
HSBC  
Gateway Casinos & Entertainment Inc.  
Scotiabank  
Valley First Credit Union  
TD Canada Trust  
CIBC

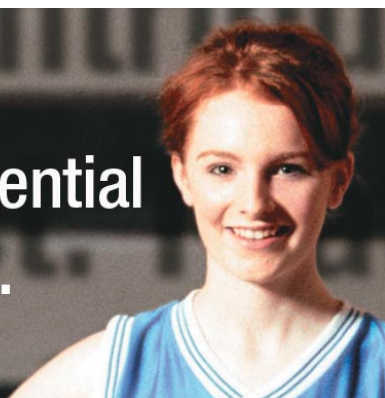
### Corporate Pioneers (\$2500 to \$4999)

RBC Foundation  
IGA  
Canada Revenue

### Corporate Patrons (\$5000 to \$9,999)

Community Foundation of the South Okanagan

Everyone's potential can be realised.



## Community Partners

Our efforts to provide and sustain safe, supportive communities are made possible thanks to our donors. Because of you, the following groups were provided funds in 2008.

### Directory of Community Partners: Central Okanagan

#### • Arthritis Society – BC Yukon Division

The Arthritis Society raises awareness through health education events and public speaking, offers support groups, recommends exercise programs, and participates in public speaking.

#### • Building Healthy Families' Society

Services include meeting the needs of young parents with children under the age of two; focusing on parenting and life-skills training and support to parents with children two years of age and older; training and support designed specifically for fathers; training designed to give support for mothers who are in recovery; conflict resolution and anger management training for youth, children, and their parents; and, one-on-one in home support and coaching service.

#### • CNIB

CNIB is a nationwide, community-based, registered charity committed to public education, research, and the vision health of all Canadians. CNIB provides the services and support necessary to enjoy a good quality of life while living with vision loss.

#### • Canadian Mental Health Assoc. – Kelowna & District Branch

The agency works to educate, advocate, and promote mental health in Kelowna. Members enjoy activities including fitness, computers and crafts. CMHA also operates a 23-unit apartment building.

#### • Canadian Red Cross Society – Central Okanagan Branch

Community-based programs include: Medical Equipment Loan Service, Disaster Management; First Aid Services/Children's Safety Programs; Water Safety Service; Respect Ed - Violence and Abuse Prevention Program.

#### • Community Recreational Initiatives Society (CRIS)

CRIS provides outdoor and wilderness recreational opportunities for persons with disabilities, that promote independence, assist integration, reduce isolation and improve overall well-being. Activities include hiking, kayaking, canoeing, tandem cycling and wilderness camping trips throughout the Okanagan and BC.

#### • Braintrust Canada Assoc.

The Society exists to prevent brain injury and to improve the quality of life for people with brain injury. Programs include: Community Rehabilitation, Community-Living Support, Family Support, Pediatric Support, Vocational Rehabilitation/Employment Services, and Public and Professional Education.

#### • Central Okanagan Child Development Assoc.

Providing early intervention services through a family-centered approach, the COCDA supports families in promoting the optimum development of children with challenges.

#### • Central Okanagan Elizabeth Fry Society

This agency provides support to women, children and youth who have experienced physical or sexual violence, and works with women and youth who have been, or are at risk of becoming, in conflict with the law through counseling, support, advocacy and social action.

#### • Central Okanagan Hospice Assoc.

The Central Okanagan Hospice Association (COHA) provides support

to individuals living with a terminal illness, and their loved ones. Working closely with health care professionals, volunteers visit in homes, hospitals and long-term care facilities. Volunteers also provide vigil service for patients in the final hours of life.

#### • Central Okanagan Emergency Shelter Society – Kelowna Women's Shelter

The Shelter is available 24 hours a day, 365 days a year to provide crisis intervention counseling, food and accommodation, advocacy, referrals, transportation, child care, group and individual counseling, follow-up support and outreach to women and children in need of protection from physical, emotional, or sexual abuse, or affected by family violence or other significant crises.

#### • John Howard Society of the South/Okanagan Kootenay Region of BC

The fundamental purpose of John Howard Society is to understand and respond to social and health-related issues with a focus on criminal justice. The programs and services of John Howard Society concentrate on education, crime prevention, rehabilitation and reintegration, as well as the provision of housing.

#### • Kelowna Child Care Society

The Central Okanagan Family Resource Program is a parent/child drop-in play group that enables parents and their children to access information, peer support, and resources in a variety of community locations.

#### • Kelowna Community Resources

KCR is a multi-service, non-profit agency providing a range of services including: the Community Information and Volunteer

Centre, Crisis Line; services to families that include Kids Count, Family Friend, Supervised Access Program, and Family Group Conferencing; adoption services that include the Adoption Centre, that facilitates domestic and intercountry adoptions and the Special Needs Adoption Program; services to recent immigrants including the Settlement Program, Host and Buddy and Translation and Interpretation services.

#### • Kelowna & District S.H.A.R.E. Society

This is a non-profit, charitable, community-based thrift store. It provides care and compassion, material support, quality self-help opportunities, and opportunities for responsible personal growth for people in need. Other programs include: Community Volunteer Programs, Community Service Worker, Presents for Parents, and Christmas Hampers.

#### • Kelowna & District Society for Community Living

This agency's mission is to help people with developmental disabilities reach their individual goals and to participate and contribute as equal members of the community. Its mandate is to promote, organize and support the education, training, development and welfare of all people with disabilities. The society provides subsidized housing, job coaching, life skills training and day services

#### • Kelowna Drop-In and Information Centre

The Kelowna Drop-In and Information Centre exists for all homeless persons, or those at risk of being homeless. The Centre is a street level, low-barrier organization that assists those who are able to move towards self-sufficiency and helps prevent homelessness amongst persons at risk. It supports individuals to move beyond their condition if they are capable, and protects them if they are not.

#### • Kelowna Family Centre

This organization delivers free confidential counseling and support services for individuals, children, parents, seniors and families. Family Support Program funding supports a program aimed at violence prevention and another to enhance parenting skills.

#### • Ki-Low-Na Friendship Society

The Ki-Low-Na Friendship Society works with/for First Nations people, but its doors and programs are open to everyone. The Centre was created to meet the needs of the First Nations people in Kelowna and surrounding area by providing social, educational, healing and celebratory programs that help people to enhance their lifestyle. The Centre encourages all First Nations people to retain their heritage.

#### • Peachland Wellness Centre

The Peachland Wellness Centre provides a welcoming, supportive

environment that effectively facilitates programs and services contributing to the quality of life for residents of all ages. The centre is dedicated to effectively meeting the various health and social needs of groups or individuals residing in Peachland.

#### • People in Motion

This agency serves the needs of those with disabilities in the Okanagan Valley. They maintain cost-efficient programs in five main service areas: transportation, accessibility, housing, sports, and education & awareness.

#### • Pets and People Visiting Society

This society helps with the rehabilitation and comfort of confined and hospitalized seniors, and other patients by offering interaction with well-trained, selected pets and their experienced volunteer owners.

#### • Project Literacy Kelowna Society

Project Literacy offers a free and confidential one-to-one tutoring service for adults who have low

literacy skills. Each tutor is matched with an adult learner and an individualized learning program is designed to help the learner reach his/her goals. In addition, Project Literacy offers skills upgrading for trades workers.

#### • Reach Out Youth Counseling & Services

Kelowna Youth Outreach provides free professional counseling to those who can't afford to pay. The agency also provides workshops in self-esteem for youth ages 13-15 and support groups for young mothers. Family Support Program funding supports programs to help young parents.

#### • Seniors Outreach Services Society

The society helps aging seniors maintain independence by providing peer support through Volunteer Visitor Program and Seniors Coffee Breaks. Also provides information & referral, newsletters, Elderguide (print and online) and annual Safety Fair.

#### • Westside Boys & Girls Club/Okanagan Boys & Girls Club

Programs include playschool, family playtime, music, arts & crafts, and sports. Licensed programs include daycare, preschool and school-age childcare. Evening and Saturday drop-in programs include arts & crafts and sports & recreation. A satellite drop-in program is offered two days per week at the Lakeview Heights Community Hall. Throughout the year a variety of special events are offered such as Family Dinner Club, Family Crafts, and a Fall Family Festival.

#### • Westside Health Network Society

This agency provides a vital service for an increasingly aging population by promoting wellness through information and referral, education and programs focused on strengthening independence and emotional well being. The Network also provides a variety of programs and services for community members through the help of volunteers.

### Directory of Community Partners: South Okanagan/ Similkameen

#### • Agur Lake Camp Society

This society's purpose is to build and operate an extensive facility from which to work with and assist families with special needs. Activities include day trips, picnics, bringing in of specialized speakers, mentoring, public awareness, arranging and transporting students to classes and other essential support.

#### • Arthritis Society – BC Yukon Division

The Arthritis Society raises awareness through health education events and public speaking, offers support groups, recommends exercise programs, and participates in public speaking.

#### • CNIB

CNIB is a nationwide, community-based, registered charity committed to public education, research, and the vision health of all Canadians. CNIB provides the services and support necessary to enjoy a good quality of life while living with vision loss.

#### • Canadian Mental Health Association – South Okanagan/Similkameen

This association provides a range of services, which include: Unity House, Crisis Line, Peer Support, Consumer Development Project, and Community Awareness Programs. Family Support Program funds were made available to children and families and to help those living with anxiety and fear.

#### • Canadian Red Cross Society – South Okanagan Branch

Community based programs include: Medical Equipment Loan Service, Disaster Management; First Aid Services/Children's Safety Programs; Water Safety Service; Respect Ed - Violence and Abuse Prevention Program.

#### • Meals on Wheels / Penticton Hospital Auxillary

Meals on Wheels is a community service which delivers hot and frozen nutritious meals to individuals in the community who are unable to prepare meals for themselves. Hot and frozen meals are provided to those that have special dietary needs and are delivered three times a week Monday, Wednesday, and Friday.

#### • Neighbour Link

Neighbour Link is a volunteer organization whose purpose is to help people in our community. It is run by a cooperative group of Christian churches in Summerland and can help with things like car rides, errands, home repairs, meal preparation and more!

#### • Penticton & District Community Resources Society

The society, through its community services office, currently acts as an administrative umbrella for 18 programs and more than 90 staff. Services are provided to children, youth and families, as well as individuals with developmental disabilities. The Community Services Directory is available as well.

#### • South Okanagan Victim Assistance Society

South Okanagan Victim Assistance Society (SOVAS) promotes the safety, wellness and recovery of individuals of all backgrounds who have experienced abuse in a relationship or family violence, child abuse, or sexual assault. It also provides justice system information, support, advocacy and referral services for the whole community, and counseling for women.

#### • Desert Sun Counseling and Resource Centre / S. O. Integrated Community Services Society

The society is a community service centre for Oliver and Osoyoos offering a wide range of programs to assist families, parents and youth through counseling, prevention education programs and support groups.

#### • Summerland Asset Development Initiative

A proactive movement building developmental assets in young people. These assets are characteristics that young people need to develop positive values, and become more caring and responsible. Community members are involved with young people, providing them with opportunities to take leadership roles within the community.

#### • Dragonfly Pond Family Respite Society

Supports families with children 0-19 years of age who have complex care needs and who live in the South Okanagan Similkameen region.



United Way

of the Central and South Okanagan / Similkameen



## United Way Programs

The United Way of the Central and South Okanagan/Similkameen leads many different community related programs. Here are a few more.

### ALLOCATIONS

The allocations process is a volunteer-driven exercise through which campaign funds are distributed to those agencies we support. Community partners are reviewed either on an annual or three year cycle. Applications for new requests are reviewed annually.

The allocations report, together with funding recommendations, is reviewed by the Board of Directors after the audit for final recommendations.

### TRANSIT ASSISTANCE PROGRAM

A need for affordable access to transportation was identified during a poverty symposium in the fall of 2000.

Following a presentation to the Kelowna City Council, a subsequent proposal was submitted to the Regional Transportation Committee to implement a system through which those in need could be provided with free access to public transit.

The United Way administers the system it designed and distributes transit tickets to front-line non-profits who in turn make them available to their clients for social and medical appointments, job interviews, and other important trips.

Currently, with the generosity and support of the Regional District and the City of Kelowna, United Way is able to provide approximately 7200 trips per year.

### Bus Tour 2008

2008 marked the first-ever Central Okanagan Uniting the Community Bus Tour. The three hour tour enabled Employee Campaign Coordinators, United Way Board Members, local government officials and media to achieve a greater understanding of the broad range of needs local residents have and how those needs could be met through support of the United Way. Five Community Partner Organizations were visited where staff and clients relayed their personal experiences and explained the impact donations of funds and time had on their lives and the lives of their families. Because of the overwhelming success of the tour United Way staff anticipates the growth of the tour substantially in 2009.



## United Way in Pictures

Here are some events the United Way participated in with our 2008 Campaign



Mel Kotler, Community Distinction Honouree, with wife Dina.



Happy volunteers at Maxine DeHart & Ramada Hotel's Drive Through Breakfast



Great West Life Assurance Christmas Bake Sale



Grant Thornton Employees take part in Day of Caring at Kelowna Drop-In Centre



Costco Wholesale presents United Way with generous workplace donation



Maxine DeHart: the queen of United Way!



Nora Hunt-Haft with local media personality Kyle Anderson at the Giant FM Radio Auction



UBCO bake sale and silent auction



Day of Caring is a community building project that helps link caring companies and organizations with non-profit organizations and individuals in need of assistance.

In the Fall of 2008, the United Way of the Central Okanagan helped facilitate a very special Day of Caring for David Farmer, a 54 year old Kelowna resident suffering with cerebral palsy.

Organizations and volunteers came together to renovate and repair Mr. Farmer's roof and porch of his mobile home which were in such

a state of disrepair they were affecting his quality of life.

Thank-you to all the organizations that supported this week long Day of Caring: Les Povarchook, Home Depot, Ryder Roofing, Valley Canvas & Awning, Warnock Engineering, Falcon Deck & Rail, Treehouse Interiors, Gutter Pro, Future Shop, SOS Gutters, Convoy Roofing, Crystal Classic and End of the Roll.

To all our volunteers on this Day of Caring project you have made a significant difference in one man's life.



United Way Success By 6<sup>th</sup> Partners

### United Way's Success By 6 Initiative is Working for You

United Way is not only a fundraising organization that responds to the social ills in our community, it is also a community builder that is working for you. Since 2004, United Way has been working in partnership with local Credit Unions, the BC Government, and community members through its Success By 6 Initiative to prevent health and development issues in children aged six years or less. Success By 6 accomplishments for 2008 include:

#### Central Okanagan

- **Lake Country:** Funding the coordination of the Family Resource Program at the Boys & Girls Club
- **Kelowna & Area:** Funding literacy resource bags for Parents as Literacy Supports at participating S.D. #23 Preschools; coordination of YMCA-YWCA Play with Me Program; the Wellness Worker attached to the U-6 Wellness Initiative in 5 daycares; and delivery of You Make a Difference Parent & Child Training Initiative offered by Kelowna Child Care Society
- **West Kelowna:** Funding the Healthy Choices Healthy Families nutrition project at the Boys & Girls Club and Parent Talk, a parent education program, facilitated by The Bridge Youth & Families Services
- **Peachland:** Funding the Family Picture Passport Program in partnership with Peachland Recreation Department and Parent Talk, a parent education program, facilitated by The Bridge Youth & Family Services
- **Aboriginal Community:** Funding books and programming at the Dreamcatcher Library located in the Ki-Low-Na Friendship Society's Aboriginal Preschool at Quigley Elementary School and funding an Aboriginal Early Childhood Development Coordinator to build capacity in aboriginal communities on & off reserve

**Total investment = \$118,602**

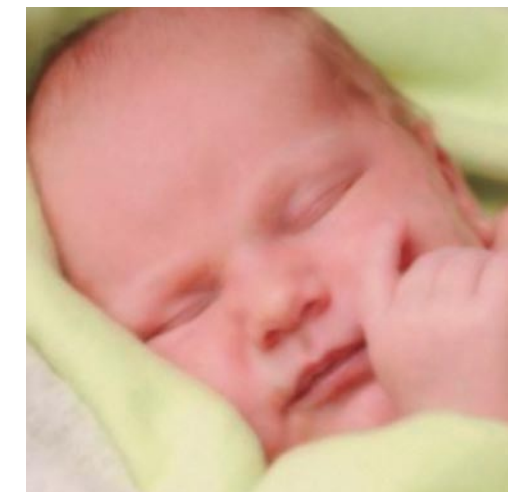
Since 2004 Success By 6 has provided stewardship of \$561,986 to early childhood development projects to Central & South Okanagan/Similkameen communities.

#### South Okanagan/Similkameen

- **Princeton, Oliver, and Penticton:** Workshops to increase the understanding of Fetal Alcohol Spectrum Disorder and its link to Early Childhood Development
- **Penticton:** Community Action Program for Children - Family Outreach equipment purchase
- **Keremeos:** Family Center awning purchase
- **Princeton:** Funding Cooking Wisely program
- **Osoyoos:** Hosted three interactive parent-to-expert-panel discussions
- **Okanagan Falls:** Tumble Bumble Program equipment purchase
- **Aboriginal Community:** Ullus Naqsilt project in 5 aboriginal communities
- **Regional:** 4th Annual Parenting Conference
- **Regional Communication Campaign:** produced and distributed ages and stages development wheel to parents

**Total investment = \$62,100**

**“Act as if what you do makes a difference. It makes a difference.”**  
- William James



I believe in possibility.



## Messages from the Central and South Okanagan/Similkameen:

Our Leadership, Campaign and Labour Chairs thank you for participating in a very successful campaign year.



**Nora Hunt-Haft**  
2008 South Okanagan/Similkameen Campaign Chair

It is my privilege to send this sincere note of thanks to all those who contributed to the 2008 campaign. Our goal in 2008 was "One Plus You." "One" referred to our monetary goal of \$100,000. Our donors were certainly on the Plus Side as we reached \$117,000.

"Plus You" referred to extending our services with volunteers and through Community Partner agencies. I am humbled by the work done by our volunteer Campaign Cabinet members, with the assistance of our media partners, and all those donating time to the cause. Thank you.



**Lee Sterry**  
2008 South Okanagan/Similkameen Leadership Chair

I would like to take this opportunity to recognize those individuals who stepped up and went the extra mile in the 2008 United Way Campaign. As Leadership Chair I found it particularly gratifying to witness the growth, not only in dollars, but also the number of Leadership level donors. You know who you are and how vital your contribution is to your neighbours in need in our community.

Thank you so much for helping to grow the Leadership movement in the South Okanagan/Similkameen and thank you for making a difference.



**John Colbourne**  
2008 United Way Vice President, South Okanagan/Similkameen Labour Director for South Okanagan/Boundary Labour Council

In the South Okanagan/Similkameen there are approximately 5,000 people working in organized labour in a variety of industries, including provincial government, municipalities, hospitals and schools.

Organized labour is very proud of their partnership with United Way. Much of the United Way funding comes from organized and non organized labour through workplace campaigns and payroll deductions. I'm proud to be a part of this substantial contribution to our communities and to be the 2008 United Way Labour Chair for the South Okanagan/Similkameen.

I want to thank everyone for making 2008 one of our most successful United Way campaigns to date. If you would have told me that we were going to start the year off hiring a new team at the local office, go through the worst economic times in the last 15 years and then set a new record for fund raising I would have thought you were crazy. But that is exactly what happened. This year there were more people involved in many different ways, from Days of Caring to fund raising; from contributing their time at events to the actual donation of gifts. The contributions everyone made really made our theme "One plus you" come to life. Again I want to thank everyone and wish next year's team all the best.



**Danny Moores**  
2008 Central Okanagan Campaign Chair

Our "One Plus You" campaign was a record breaking success with the tremendous support of our leadership donors, our volunteers, the United Way team and the Central Okanagan community as a whole. The leadership team of 2008 raised \$233,000 up from \$90,000 in 2007. That is a dedicated community team.

It was the greatest pleasure working with each and every one of those involved this past year and I could not have expected the campaign to go any better.

Thank you for allowing me to be a small part of such a big success.



**Ken Thom**  
2008 Central Okanagan Leadership Chair

Workplace campaigns make up over 70% of all United Way donations, whether unionized or not. Your contributions have made our 2008 campaign the community's greatest success to date. Partnering with United Way, organizations give their employees the opportunity to create lasting change in the community. What's more, United Way staff help make running a workplace campaign a fun, team-building experience.

I would like to thank the North Okanagan Labour Council and its affiliates for appointing me to represent them on the United Way board. My thanks to local union executives that deliver the United Way message during our campaign.



**Ron Bobowski**  
2008 Central Okanagan Labour Chair

## United Way Spirit Awards Winners:

### Central Okanagan

#### • First-Time Employee Campaign Award

Organization that ran the most exceptional first-time United Way Campaign in 2008.

Presented by: Okanagan College

Finalists:

1. Kelowna Flightcraft
2. Kelowna Toyota
3. HSBC, Cooper Branch

Winner: Kelowna Flightcraft

#### • Quantum Leap Participation Award

Organization that achieved the most extraordinary increase in employee participation in their 2008 campaign.

Presented by: Astral Media

Finalists:

1. Corix
2. HSBC, Bernard Branch
3. RBC

Winner: RBC

#### • Leadership Campaign Team of the Year Award

The team of workplace volunteers that ran the most exceptional Leadership campaign by motivating their peers to contribute personal gifts at the \$1000 level and beyond.

Presented by: ICBC

Finalists: Small Organization

1. Farris, Vaughan, Wills & Murphy LLP
2. Corix
3. HSBC, Bernard branch

Winner: HSBC

Finalists: Medium Organization

1. Mackay LLP
2. Investors Group
3. Pushor Mitchell

Winner: MaKay LLP

Finalists: Large Organization

1. Costco Wholesale
2. Gorman Bros. Lumber
3. UBCO

Winner: UBCO

#### • Quantum Leap Giving Award

Presented to the organization that most dramatically increased employee giving over the last year.

Presented by: Costco Wholesale

Finalists: Small Organization

1. Canadian Northern Shield
2. Enterprise Rent-A-Car
3. KPMG

Winner: Enterprise Rent-A-Car

Finalists: Medium Organization

1. Grant Thornton
2. Pushor Mitchell
3. Future Shop

Winner: Future Shop

Finalists: Large Organization

1. SRI Homes
2. Business Development Bank
3. Valley First Credit Union

Winner: SRI Homes

#### • Campaign of the Year Award

The workplace that ran the most exceptional 2008 campaign.

Presented by: Farris, Vaughan Wills & Murphy LLP

Finalists: Small Organization

1. BC Safety Authority
2. Canadian Northern Shield Insurance
3. Great West Life Assurance

Winner: Great West Life Assurance

Finalists: Medium Organization

1. CHBC
2. Future Shop
3. Grant Thornton

Winner: Grant Thornton

Finalists: Large Organization

1. Costco
2. Gorman Bros. Lumber
3. UBCO

Winner: Gorman Bros. Lumber

### Special Awards

#### In-Kind Award

Winner: Coast Capri Hotel

Presented by: Grant Thornton LLP

#### Team Spirit Award

Winner: Costco

Presented by: Grant Thornton LLP

#### Media Recognition Award

Winner: Astral Media

Presented by: Mackay LLP

#### The Anita Tozer Volunteer of the Year Award

Winner: Les Povarchook

Presented by: Elizabeth Woods, Past Board Chair United Way

#### Loaned Representative Award

Winner: RCMP

#### Sponsored Representative Award

Winner: Scotiabank

### Special Media Thanks

We would like to extend a special thank you to all our media supporters for the 2008 campaign.

## United Way Spirit Awards Winners:

### South Okanagan/Similkameen

#### • First-Time Employee Campaign Award

Organization that ran the most exceptional first-time United Way Campaign in 2008.

Presented by: Astral Media

Finalists:

1. Veterans Affairs Canada
2. Penticton & District Community Resource Society
3. RCMP

Winner: Penticton & District Community Resource Society

#### • Leadership Campaign Team of the Year Award

The team of workplace volunteers that ran the most exceptional Leadership campaign by motivating their peers to contribute personal gifts at the \$500., \$1000, \$1500 level and beyond.

Presented by: Giant FM

1. London Drugs
2. Canada Revenue Agency
3. ICBC

Winner: London Drugs

#### • Quantum Leap Giving Award

Presented to the organization that most dramatically increased employee giving over the last year.

Presented by: Morpheus Graphics

Finalists:

1. HSBC
2. RBC, Apple Plaza

Winner: RBC, Apple Plaza

#### • Campaign of the Year Award

The workplace that ran the most exceptional 2008 campaign.

Presented by: South Okanagan Boundary Labour Council

Finalists:

1. RBC
2. Canada Revenue Agency
3. HSBC

Winner: Canada Revenue Agency

### Special Awards

#### In-Kind Award

Winner: Astral Media Radio

#### Media Recognition Award

Winner: 100.7 Giant FM

#### Volunteer of the Year Award

Winner: Lee Sterry

#### Event of the Year Award

Winner: IGA Market Place, Pumpkin Sale





United Way of the Central & South Okanagan/Similkameen  
Summarized statement of financial position

January 31	2009	2008
<b>Assets</b>		
Current		
Cash and cash equivalents	\$ 435,804	\$ 360,282
Pledges receivable	344,556	332,785
Other receivables	5,333	6,302
Prepays	7,100	7,531
	<u>792,793</u>	<u>706,900</u>
Investment of reserve fund	130,000	100,000
Capital assets	40,815	45,337
	<u>\$ 963,608</u>	<u>\$ 852,237</u>
<b>Liabilities</b>		
Current		
Payables and accruals	\$ 17,917	\$ 17,913
Allocations available	627,425	688,987
	<u>645,342</u>	<u>706,900</u>
<b>Net assets</b>		
Internally restricted		
Operating reserve	130,000	100,000
Invested in capital assets	40,815	45,337
Unrestricted	147,451	-
	<u>318,266</u>	<u>145,337</u>
	<u>\$ 963,608</u>	<u>\$ 852,237</u>

United Way of the Central & South Okanagan/Similkameen  
Summarized statement of changes in net assets

Year ended January 31	2009			2008	
	Internally restricted operating reserve	Invested in capital assets	Unrestricted	Total	Total
Balance, beginning of year	\$ 100,000	\$ 45,337	\$ -	\$ 145,337	\$ 119,850
Net revenue (expenditure)	-	(4,522)	64,888	60,366	25,487
Appropriation from operations	30,000	-	(30,000)	-	-
Transfers	-	-	112,563	112,563	-
Balance, end of year	<u>\$ 130,000</u>	<u>\$ 40,815</u>	<u>\$ 147,451</u>	<u>\$ 318,266</u>	<u>\$ 145,337</u>

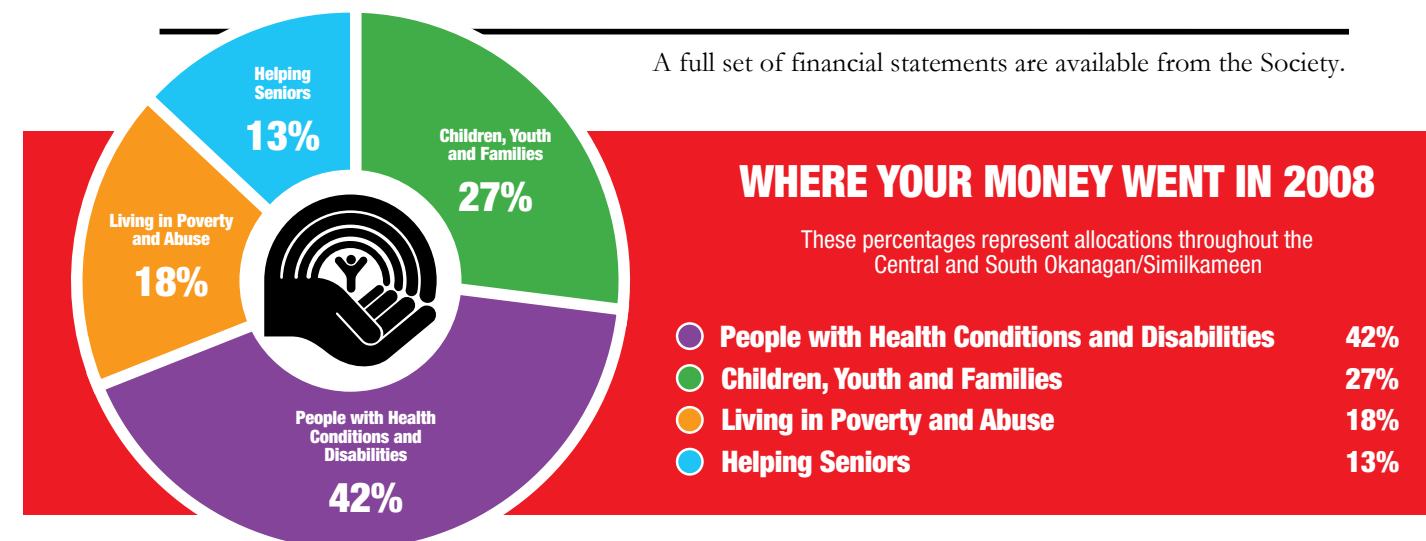
United Way of the Central & South Okanagan/Similkameen  
Summarized statement of operations and allocations

Year ended January 31	2009	2008
<b>Revenue</b>		
Donations	\$ 886,112	\$ 903,683
Bequests	3,184	11,059
Special events	274,981	231,087
Gaming	35,000	30,000
Interest	8,555	16,446
	<u>1,207,832</u>	<u>1,192,275</u>
<b>Expenditures</b>		
Administrative expenditures	168,457	173,127
Fundraising expenditures	289,674	344,827
Program expenditures	61,910	60,453
	<u>520,041</u>	<u>578,407</u>
Net revenue available for allocation	687,791	613,868
Allocations	627,425	588,381
Net revenue	<u>\$ 60,366</u>	<u>\$ 25,487</u>

United Way of the Central & South Okanagan/Similkameen  
Summarized statement of cash flows

Year ended January 31	2009	2008
Cash flows provided by (used in)		
Operating activities	\$ 105,522	\$ (46,084)
Investing activities	-	(2,675)
Increase (decrease) in cash and cash equivalents	105,522	(48,759)
Cash and cash equivalents, beginning of year	460,282	509,041
Cash and cash equivalents, end of year	<u>\$ 565,804</u>	<u>\$ 460,282</u>

A full set of financial statements are available from the Society.



**Board of Directors List 2008**

Peter MacPherson, *Chair*  
 Elizabeth Woods, *Past Chair*  
 Blair Gronlund, *Treasurer*  
 Paul Demay, *Director*  
 Danny Moores, *Vice Chair & Campaign Chair*  
*Central Okanagan*  
 Ronald F. Green, *Director*  
 Louise M. Nelson, *Director*  
 Bob Brown, *Director & Allocations Chair*  
 Nora Hunt-Haft, *Director & Campaign*  
*Chair South Okanagan/  
 Similkameen*  
 John Colbourne, *Vice Chair, South*  
*Okanagan/Similkameen*  
 Carole Gordon, *Director*  
 Louis Blom, *Director*  
 Alison Moscrop, *Director*  
 Myrna Park, *Director*

**Standing Subcommittee**

- **Executive & Finance**  
 Peter MacPherson, *Chair*  
 Elizabeth Woods, *Past Chair*  
 Danny Moores, *Vice Chair*  
 Blair Gronlund, *Treasurer*  
 John Colbourne, *South Okanagan*
- **Human Resources**  
 Elizabeth Woods, *Chair*
- **Nominations**  
 Peter MacPherson, *Chair*  
 Elizabeth Woods, *Past Chair*  
 Harry Grossmith, *CEO*

**Allocations Committee for Central Okanagan**

Bob Brown, *Chair*  
 Harry Grossmith, *CEO (non-voting)*  
 Troy Gross  
 Alison Moscrop  
 Ron Bobowski  
 Sandi Oloffs  
 Carol Ellison  
 Louis Blom

**Allocations Committee for South Okanagan**

John Colbourne  
 Nora Hunt-Haft  
 Bruce Johnson  
 Marg King  
 Harry Grossmith, *CEO (non-voting)*  
 Rick Riddall, *Staff (non-voting)*

**Staff List 2009**

Harry Grossmith, *CEO*  
 Judy Doucette, *Office/Finance Manager*  
 Leitha Cosentino, *Campaign Manager*  
 Rick Riddall, *Campaign Coordinator*  
 Karen Graham, *Community Development Coordinator*  
 Stacey Babbings, *Administrative Support*  
 Lisa Haftner, *Loaned Representative (RCMP)*  
 Traci Burke, *Sponsored Representative (Scotiabank)*



Peter MacPherson presents a Spirit Award to Gorman Bros. for Campaign of the Year.



From the Wine, Chocolate and Freedom Golf Tournament in the South Okanagan



IGA Market Place's award-winning Pumpkin Sale Promotion



Okanagan College's Dress Up Halloween Barbeque



Gorman Bros. presenting the United Way with a significant Donation



Andy and TJ of Silk FM participating in a United Way fundraising event.

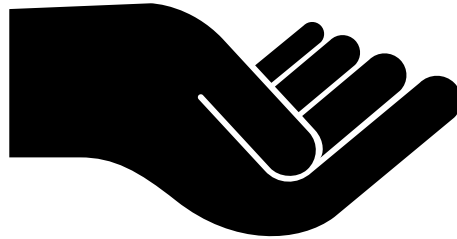


The ladies of the South Okanagan Golf Tourney.



Al Hildebrandt of QHR Technologies donates computers to United Way Community Partners.

# What the United Way logo means:



- **Hand**

Helping Hand- symbolizes the services and programs sponsored by the United Way. It cradles the figure of a person.



- **Image**

The Symbol of Mankind - shows that people are uplifted by the United Way and represents the donor who makes it all possible.



- **Rainbow**

The Rainbow symbolizes the hope for a better life for us all through the United Way.



**United Way**

of the Central and  
South Okanagan /

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Kelowna, B.C. V1Y 6Z7  
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[www.unitedwaycso.com](http://www.unitedwaycso.com)  
[info@unitedwaycso.com](mailto:info@unitedwaycso.com)

Penticton Office:  
PO Box 24026  
Government Street RPO  
Penticton, B.C. V2A 8L9  
Telephone: (250) 492-2842  
[www.unitedwaycso.com](http://www.unitedwaycso.com)  
[Penticton@unitedwaycso.com](mailto:Penticton@unitedwaycso.com)