

Kelowna Kinsmen Club

March 5, 2008

To Whom It May Concern,

The **Kelowna Kinsmen** recently held our 21<sup>st</sup> annual Kinsmen Pub Putt for Cystic Fibrosis and our 2<sup>nd</sup> annual Founder's Service Banquet in February 2008. In an effort to bolster our usual fundraising activities surrounding these two events we decided to include a silent and live auction as part of the program for our banquet.

We made contact with **WestCoast Authentic** to discuss the possibility of obtaining some signed memorabilia that we could include in our auction to entice additional funds from our guests towards our charitable causes. **WestCoast Authentic** was very enthusiastic to get involved with our fundraising projects. In addition to proposing a package similar to what we had in mind, they also suggested a couple other initiatives we could consider for our Pub Putt event as well as the banquet.

Our club was very impressed with the quality and "current" line-up of signed merchandise that **WestCoast Authentic** was able to procure for our event. With a mixed crowd attending, we did not want to have all sports memorabilia (even though our event is themed around golf) so they also managed to get some fantastic movie items with women's appeal. Our club decided to go with all three options that were proposed to us by the team at **WestCoast Authentic**.

Needless to say, the auction portion of our evening turned what could have been a breakeven dinner event into a profitable fundraiser due to the quality of the great items we had available for bidders. As well, we made some new additional revenue during our Pub Putt that would not otherwise have occurred without the assistance of WestCoast.

Thank you to Jay and Alex at **WestCoast Authentic**. We will be using your services again in the near future and have already recommended you to some of the other Kin clubs within the Okanagan Zone who are putting on their own fundraisers. We would not hesitate to recommend **WestCoast Authentic** to anyone looking for quality items in their next fundraising event or for terrific keepsake prizes or gifts. Keep up the great work.

Sincerely,

Scott McKinnon

Kelowna Kinsmen Club

Project Chairman for the 21<sup>st</sup> Annual Kinsmen Pub Putt for CF

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