

# Have a Heart Radiothon

## 5<sup>th</sup> Annual "Have a Heart Radiothon" April 3<sup>rd</sup> & 4<sup>th</sup>, 2008

Sun FM and AM 1150 will hold our 5<sup>th</sup> Annual "Have a Heart Radiothon" from 6am Thursday, April 3<sup>rd</sup> to 6pm Friday, April 4<sup>th</sup>. This 18-year Astral Media Radio tradition has collected well over \$18 million over the years for children's charities across Canada.

We are very proud to announce that this past February with your help, our "Have a Heart Radiothon" raised over \$175,000 locally. To date, our radiothon has raised almost half a million dollars! Again this April, Sun FM and AM 1150 will undertake raising funds for Kelowna General Hospital specifically for desperately needed equipment for the new Level 2 Neo-Natal Intensive Care Unit we've helped build, such as Cardio-Respiratory Monitors (\$30,000 each), Incubators (\$60,000 each) and Syringe Pumps (\$5,000 each), which will provide an upgrade in quality of care for premature babies and high-risk pregnancies. In the past, patients have had to travel to either Vancouver or Kamloops away from their families and network of support to give their newborn babies the critical care they required.

As per our conversation today, thank you for being a part of this exciting fundraising event once again. Your donation to our on-line auction of a signed Sedin hockey jersey, will contribute to helping us meet and exceed our goals. You will receive exposure for your company on [www.thesun.net](http://www.thesun.net) and it's a chance to highlight one way your business gives back to our community.

Your on-line auction donation can be mailed or dropped off to the attention of Breanne Cancade at:  
435 Bernard Ave  
Kelowna, BC  
V1Y 6N8

Or can be picked up at your convenience by calling Breanne at 868-4756 to arrange a time.

Thank you again, the Astral Media Radio 5<sup>th</sup> Annual "Have a Heart Radiothon" does make a difference.

Sincerely,



Diana Arend  
Regional Promotions Director  
Sun FM / AM 1150  
Astral Media Radio



An Astral Media Radio G.P. Company

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